



# Royal Devon Hospitals Charity

Going over and above for your local NHS

Registered Charity Number 1061384

Is your business full  
of hospital **heroes?**





# Who are we?

Royal Devon Hospitals Charity stands proudly alongside the Royal Devon University Healthcare NHS Foundation Trust to champion exceptional care, innovation and compassion. We believe in the power of community and the profound impact we can have to provide facilities for hospitals, health services and NHS staff across north, mid and eastern Devon, over and above what's possible with NHS funding.

Together, we can do brilliant things for our local hospitals. Expert medical care... every day, every night, every patient, every condition, every ward, every step of the way.





# What we do

Royal Devon Hospitals Charity is committed to helping the Royal Devon University Healthcare NHS Foundation Trust go the extra mile, raising funds to provide facilities over and above what's possible with NHS funding.

We support 2 acute hospitals, 17 community hospitals and a range of community, specialist and primary care services across north, mid, and eastern Devon.

Every hospital ward and department has its own fund where money can be used to buy new state-of-the-art equipment, create world-class patient and staff environments, support additional staff development, training and wellbeing projects, and fund cutting-edge research and development. There are around 120 different funds altogether, so if you have a specific ward or department you would like to support, or if you would like to find out about the different areas, then please contact us.

It's our mission to power up and push the limit of what's possible with NHS funding to transform our local hospitals, wherever the need is greatest.



# Our history

Royal Devon Hospitals Charity is the new name for Over and Above and the RD&E Charity. The charities have joined forces following the merger of the Royal Devon and Exeter NHS Foundation Trust and Northern Devon Healthcare NHS Trust in April 2022.

Same charity. Different name. Double the fundraising power for YOUR local NHS!

**rd&e**  
CHARITY



**Over and above**  
Supporting Northern Devon's NHS



**Royal Devon**  
Hospitals Charity

Over and Above launched in 2011 and has since raised £2.2m to build the Seamoor Chemotherapy Unit; £250,000 to provide equipment for the hospital's neonatal unit; and £1.5m to build the Fern Centre, a bespoke cancer and wellbeing centre - all at North Devon District Hospital (NDDH).

The RD&E Charity launched in 2019. The charity has raised £250,000 to create a bright and welcoming children's outpatient area at the Royal Devon Exeter Hospital (RD&E). During the coronavirus pandemic, it raised nearly £10,000 to support staff physical and mental wellbeing.



# The Impact we make

The charity continues to fund the big things, as well as the small things that make a difference.



Our Fern Centre provides wellbeing cancer support to patients in North Devon. In 2022-23, the centre supported 346 patients, providing complementary therapies and counselling.



£2,495 raised for the staff break room at the RD&E.



£335,648 raised for the Starfish Appeal to improve facilities for young hospital patients at the RD&E.



£54,278 raised for 7 bladder scanners at Tiverton, Sidmouth and Exmouth community hospitals.



The charity is launching appeals to help fund a new children's emergency department area at the RD&E, and new birthing pools at NDDH.



# Corporate Partnerships

Partner with us and make a lasting difference to the lives of patients at Royal Devon's hospitals.

By collaborating with Royal Devon Hospitals Charity, your company can help us to make an even bigger impact on the lives of our patients and the incredible staff who treat them. We offer a range of opportunities for corporate partners to get involved, from supporting our events to establishing a long-term partnership.

Our team will work closely with you to create a customised partnership that aligns with your business's strengths and objectives, and encourages employee engagement. We appreciate your support, and our team is available to assist you throughout the partnership.

Together, we can do brilliant things for our hospitals, health services and NHS staff across north, mid and eastern Devon. You can decide where your donations go, so if you have a specific hospital, ward or department you would like to support just let us know!



# Fundraising at work

Ready to lend a hand to your local healthcare heroes? Here are a few ways you can show your support...



## Charity of the year

We can assist in planning a fundraising and PR calendar to support your fundraising.



## Employee fundraising

Why not organise a one-off fundraising event with your colleagues if your workplace doesn't support a specific charity?



## Corporate sponsorship

Event sponsorship is an excellent opportunity to show your commitment to promoting the NHS within your community.



## Gifts in kind

We always appreciate donations to boost NHS staff's wellbeing. Or providing end-of-line products for our charity shops!



## Payroll giving

Payroll giving enables your employees to donate straight from their salary before tax is deducted.



## Volunteer

There are plenty of opportunities to help in our charity shops, at events and collections or even in our fundraising office!



## Join one of our events

From running events and epic treks, to abseils and skydives, we've got some fantastic fundraising events for you and your team.



# Funding handles

Corporate fundraising has a significant impact on patients and staff, bringing moments of joy, comfort, and hope to those who need it most. Your support can make a difference.

£50 could pay for tea, coffee and treats to help cancer patients visiting our Fern Centre feel welcome.

£250 could pay for items such as colouring books, puzzles, music and nostalgic books, to help make dementia patients feel at ease while they're at our hospitals.

£500 could pay for toys, games and equipment in our children's wards to help ease the worries of children having treatment.

£1,000 could pay for a range of wigs for cancer patients at our Fern Centre.

£5,000 could pay for new recliner chairs for cancer patients to ensure they're as comfortable as possible during their treatment.

£20,000 could pay for a new birthing pool in our maternity units, ensuring we can offer mothers the best possible experience.





# Here at every step

Hey, we get it. Every business is one-of-a-kind and has its own motivations for teaming up with us. That's why we're here every step of the way to make sure our partnership is a perfect fit for both of us. Whether it's brainstorming, cheerleading, or just a sprinkle of inspiration, we've got your back!

## Why partner with us?

We want every opportunity to be a partnership, and in return for your support and generosity, we'll work together to find how best your organisation can benefit.

- Achieving CSR objectives
- Boosting your staff morale and promoting team building
- Supporting a well-established local charity
- Gaining positive PR stories
- Reaching up to 16,000 Royal Devon staff through internal charity newsletter
- Enhancing brand recognition
- Setting your company apart in a highly competitive market

## What our partners say:

"We are delighted to support, particularly during a time of immense pressure on the entirety of our National Health Service. Every donation, no matter how small, can make a real difference and we are proud to 'fly the flag' for the wonderful NHS." **Bertram Fairbanks**



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# Your team

Our team is here to help you reach your goals, and to ensure that your support has a long-lasting impact on the lives of patients throughout Royal Devon's hospitals. Join forces and become part of something bigger, something your customers and supporters can be proud of. Let's make a difference together.